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Tinnitus Treatment Solutions Creates the Largest National Affiliated Tinnitus Care Network for Treatment of Ringing Ears

Campbell, Calif., June 15, 2016 — <u>Tinnitus Treatment Solutions</u> (TTS) announced that it has created the largest known affiliated network for tinnitus care in the United States. Including network partnerships announced in May, the tinnitus care network now has more than 4500 sites nationally. By combining teleaudiology with hearing healthcare network partnerships, TTS can effectively respond to almost any tinnitus patient seeking care in the country. This breadth and depth of care represents a significant increase in service access for this historically underserved patient group of an estimated 50 million US adults.

Tinnitus patients get tinnitus expertise with TTS audiologists through teleaudiology and in-person amplification care at local sites near the patient. TTS handles all tinnitus education, habituation counseling and extensive follow-up. The local clinic handles fitting of the tinnitus hearing aid and amplification follow-up. Recently contracted partnerships with Your Hearing Network (YHN), Audiology Management Group (AMG), and HearUSA (provider of the <u>AARP Hearing Care Program</u>) effectively provide local coverage nationwide.

TTS provides its Habituation Retraining Therapy (HaRTTM) that focuses on expert tinnitus education and counseling, the proper use of sound therapy to facilitate long term relief through habituation, and routine interaction with an audiologist to guide the process. TTS works with tinnitus hearing aid technologies from Oticon, Siemens, Widex, Starkey, ReSound and Phonak.

The current phase of the partnerships is an introductory phase to initiate care and educate the network participants. This will be followed by a focused phase of expansion and a ramping of referrals so patients find the care they need whether they start their journey at TTS or the local clinic.

"Having created the largest affiliated tinnitus care network of which we are aware, TTS understands the importance of prompt, accessible, high-quality care that today's medical consumers expect," said Bill Perry, CEO of TTS. "So many patients have been told nothing can be done and get incorrect, discouraging information, or have tried "miracle cures" and been severely disappointed. We sympathize and provide care based on the solid principles of sound therapy combined with audiologist interaction. Patients enjoy the rapid response enabled by teleaudiology services, the caring clinical expertise of our team, and the face-to-face interactions at our partner sites. This first phase of the partnership is very exciting, and we look forward to the expansion phase as we roll out the program."

About Tinnitus Treatment Solutions

Tinnitus Treatment Solutions (TTS) is an independent professional organization comprised of audiologists specializing in tinnitus counseling and education services. TTS facilitates screening and treatment of tinnitus patients and offers superior patient-centered care using a sound therapy-based approach delivered via modern tele-audiology tools. For more information, visit <u>www.ttsrelief.com</u>.